

Cummmings Jewish Centre for Seniors Foundation

# ANNUAL REPORT

## 2019-2020



The **Cummings Jewish Centre for Seniors Foundation** was created to meet the philanthropic challenges and needs of the 50 plus population.

## **OUR MISSION:**

To create innovative opportunities for new philanthropic initiatives, offer planned giving opportunities to our senior population and to encourage and facilitate the creation and growth of long term funding. Our goal is to ensure the continuity of the highest quality of services and programs for the Cummings Jewish Centre for Seniors.

# 2019-2020

**Cummings Jewish Centre for Seniors Foundation**

5700 Westbury Ave., Montreal, QC H3W 3E8

**Tel.:** 514.734.1825

**Fax:** 514.343.3527

[foundation@cummingscentre.org](mailto:foundation@cummingscentre.org)

[www.cummingscentre.org](http://www.cummingscentre.org)

July 6, 2020

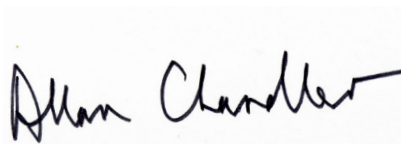
## MESSAGE FROM THE FOUNDATION PRESIDENT AND EXECUTIVE DIRECTOR

Thank you for joining us at the 16th Annual Meeting of the Cummings Jewish Centre for Seniors (CJCS) Foundation. We hope that this finds you all safe and well during this difficult time.

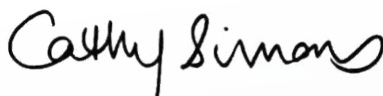
We wish to express our thanks and appreciation to our Board of Directors, our committee members, volunteers, canvassers, donors and staff for the hard work they do and the dedication they show every day. Without this truly dedicated group of people we would simply not be able to accomplish our most important task of providing much needed funds to support the programs and activities offered to our vulnerable seniors, both frail and well. During this time of crisis, this support is more needed than ever.

We encourage you to take a few moments to review this annual report, the culmination of a year spent in service of a great cause. It is our honour to work together on behalf of the men and women whose lives we strive to improve: the seniors who bring such resilience, experience and joy to our Centre and our lives each day.

Thank you for being a part of this journey.



**Allan Chandler, CPA, CA**  
President



**Cathy Simons**  
Executive Director



**THE POWER OF INSPIRED GIVING**

Cummings Jewish Centre for Seniors Foundation 5700 Westbury Ave., Montreal, Quebec H3W 3E8

# FOUNDATION BOARD OF DIRECTORS

Steven Cummings, C.M., *Honourary President*

Herb Paperman\*, *Honourary President*

Hy Beraznik, *Past President*

Norman Latsky\*, *Past President*

Stanley Abbey\*, *Past President*

Mike Wagen, *Past President*

Bram Besner, *Past President*

Mark Bercuvitz, *Past President*

Philip Abbey, *Immediate Past President*

Allan Chandler, CPA, CA, *President*

Roz Wiener, *Vice-President*

Henry Rosenhek, CPA, CA, *Treasurer*

Arnold Ludwick, *Secretary*

Cathy Simons, *Executive Director*

Diane Altman

Evelyn Bloomfield Schachter

Avner Cobrin

Lewis Cooper

Jack Dym

Ronna Ellen

Joseph Kaback

Nan Lassner

Morden "Cookie" Lazarus

Elliot Levine

Joanne Marco

Sandy Martz

Judge Morton S. Minc

Bram Naimor

David Novek

David Oberman

Joseph Paperman

Dorothy Reitman

Mitchell Rosen

Gloria Steinberg

Dr. Melvin Schloss

Annette Oliel, *Agency President*

\* deceased

**With the generous support of individuals, families, businesses, corporations and Foundations, the CJCS Foundation provides the Cummings Centre with the financial resources necessary to provide excellence in programs and services.**

## **LEGACY GIVING:**

Legacy giving provides strategic, long-lasting support for our cause. It:

- costs nothing during one's lifetime;
- preserves savings and cash flow;
- can be changed as needed;
- is easy to arrange.

Gift planning helps donors make the best use of their assets, and maximizes tax savings. The CJCS Foundation will work with donors to build their legacy through a bequest, life insurance, RRSP or other avenue best suited to their situation.

## **ANNUAL GIVING:**

Recurring annual gifts provide a consistent and dependable revenue stream, which in turn allows the Cummings Centre to create, deliver, and innovate the quality programming and services it is known for.

We believe in making philanthropy accessible to everyone, and offer a variety of options for those looking to support our mission, including: Governors Program, Mitzvah Meal and Tribute cards, an annual direct mail campaign, and the yearly Sports Celebrity Breakfast, among others.

### **YOUR DONATIONS MAKE A DIFFERENCE!**

**We would like to express our sincere appreciation to those who made a donation to the CJCS Foundation during the period of April 1, 2019 to March 31, 2020.**

**When good people come together to make a difference, great things can happen.**

## DESIGNATED GIFTS AND MAJOR DONATIONS:

We are most appreciative of the following designated/major donors who contributed generously to our Foundation during the period of April 1<sup>st</sup>, 2019 to March 31<sup>st</sup>, 2020. They include:

Felicia & Arnold Aaron Foundation

Leonard Albert Family Foundation

Azrieli Foundation

David Baazov

Mackie Balcan

Robert Bloom

Becker – Newpol Family Foundation

Dan Donath

Echo Foundation

Joan and Leonard Engle Family Foundation

Arlene Fels

Vera Gross

Rona & Irving Levitt Family Foundation

Albert Levy

Zeller Family Foundation

Helen Levy Leadership Development Fund

Adler & Lipkus Foundation

MSH Foundation

Fondation Marcelle & Jean Coutu

Mazon Canada

Barbara and Mel Schloss

Sherman Foundation

Margrit & Steven Stenge

Sigal Family

Tenaquip Foundation

Julie and Morty Tauben Foundation

Rene Valmont

Theodore Wald

## CHARITABLE BEQUESTS:

All it takes is a simple clause in one's will to leave a meaningful and long-lasting gift to the Cummings Jewish Centre for Seniors (CJCS) Foundation, and to continue transforming the lives of seniors for years to come.

Make the CJCS Foundation a beneficiary in your will and know that your legacy will live on.

There is no immediate cost that would affect your current lifestyle.

A charitable tax receipt to your estate can significantly reduce or eliminate final income taxes.

Listed below are the Bequests received during the last fiscal year.

Estate of Morton Charad

Estate of Gina Franco

Charlotte and Leo Karassik Foundation

Estate of Lazar Lapidus

Estate of Norman Latsky

Estate of Joe (Jerry) Pinsky

Estate of Eugene Wagner

We are grateful to the individuals who had vision and foresight to benefit our seniors by including the Foundation as a beneficiary in their Wills.



## ENDOWMENT FUNDS:

Our Endowment Funds to date include the following:

Azrieli Foundation Endowment Fund	Rona and Irving Levitt Family Foundation
David Baazov Endowment Fund for Vulnerable Seniors	Lynn* & Morty Lober Endowment Fund
Hy and Rosanne Beraznik Endowment Fund	Charlotte & Irving* Lubin Endowment Fund
Caplan/Finkelberg Endowment Fund	Vivian & David Novek Endowment Fund for
Eva Chait* Endowment Fund	Life Long Learning
Anna Engel Endowment Fund	Leila & Herb* Paperman Fund for Crisis Needs
Beryl & Ralph* Goldman Quality of Life	Harry* & Roslyn Pinker Endowment Fund
Endowment Fund for Vulnerable Seniors	Freda & Ernest Rashkovan Endowment Fund
Gladi* & Irv* Gubitz Endowment Fund	Sigmund Reinglas Family Endowment Fund
Francis D. Hoffman* Endowment Fund	Cyril*, Dorothy, Joel & Jill Reitman Endowment Fund
Bud & Lee Kirmayer Endowment Fund	Joyce & Marvin Tanner Endowment Fund
Norm* & Eleanor Latsky Endowment Fund	Liane & Danny Taran Endowment Fund
Frances* & Sol* Levin Endowment Fund	Hazela Wainberg Family Endowment Fund

\* deceased

We are grateful for the support of numerous Foundations including:

Felicia and Arnold Aaron Foundation	Henry & Berenice Kaufmann Foundation
Saul S. Abracen Family Foundation	Leonoff Family Foundation
Adler & Lipkus Foundation	Rona & Irving Levitt Family Foundation
Leonard Albert Family Foundation	Irving Ludmer Family Foundation
Ayemel Family Foundation	Betty & Charles Maldoff Fund
Azrieli Foundation	Fondation Marcelle & Jean Coutu
Becker Newpol Family Foundation	Mar-Kin Foundation
Leonard & Carol Berall Foundation	Steven & Sandra Mintz Family Foundation
Claudine and Stephen Bronfman Family Foundation	MSH Foundation
Cora Cohen Family Foundation	Nellie Philanthropy Foundation
Leonard & Alice Cohen Family Foundation	Joseph Neufeld Family Foundation
Morley & Rita Cohen Foundation	William & Ida Pencer Foundation
The CRB Foundation	RAYJO Charitable Trust
Maxwell Cummings Family Foundation	Cyril & Dorothy, Joel & Jill Reitman Family Foundation
Dalfen Family Foundation	Marvin and Rhoda Rosenblatt Family Foundation
Divco Foundation	Norbert & Gusta Roth Foundation
Dyna & Morris Dalfen Foundation	Frances & David Rubin Foundation
Mitzi & Mel Dobrin Family Foundation	Leonard Sanders Family Foundation
Marvin Drimer Foundation	Schuster & Osten Family Foundation
Dym Family Foundation	Alvin Segal Family Foundation
Penny & Gordon Echenberg Family Foundation	Sherman Foundation
Echo Foundation	Bunny & Robert Sigler Family Foundation
Eldee Foundation	Mireille & Murray Steinberg Family Foundation
Joan & Leonard Engle Family Foundation	Julie & Morty Tauben Family Foundation
Rose and Daniel Freedman Foundation	Sara & Irwin Tauben Family Foundation
Gewurz Family Foundation	Yanofsky Liebman Foundation
Leo & Shirley Goldfarb Foundation	Sylvia and Louis Vogel Foundation
Morris & Rosalind Goodman Family Foundation	Zeller Family Foundation
Shawna Goodman and Todd Sone Family Foundation	Zakuta Family Foundation
Rena & Mervyn Gornitsky Fund	Norman Zavalkoff Family Foundation
Gurman Foundation	
Phyllis Lambert Foundation	
Jewish Community Foundation	

We apologize if any names were accidentally omitted.

## 2019 LIFE GOVERNORS

Myrna & Stanley\* Abbey  
 Margaret & Sylvan Adams  
 In Loving Memory of George Aikins  
 Leonard Albert Family Foundation  
 Rosemarie & Bob Asch  
 Gail & Dr. David Auerbach  
 Stephanie & David\* Azrieli  
 Anita & Ezra Beinhaker  
 Susie Beinhaker\*  
 Carol & Leonard\* Berall  
 Rosanne & Hy Beraznik  
 Judy & Mark Bercuvitz  
 Arlene & Bram Besner  
 Sheryl & Ronald Black  
 Joan & Hy Bloom  
 Neri J. Bloomfield\*  
 Shirley Bock  
 Lynn & Garner Bornstein  
 Rhonda & Gary Bromberg  
 Edward Bronfman\*  
 Freda & Irwin Browns  
 Natalie & Harold Brownstein  
 Judy & Mark Caplan  
 Diane and Allan Chandler  
 Patricia McDowell & M. William Cleman  
 Joanne & Douglas Cohen  
 Nancy & Jack Cooperberg  
 Fran\* & Reuben Croll  
 Norma Cummings\*  
 Dr. Susan Wisebord  
 & Steven Cummings  
 Beatrice Cummings Mayer\*  
 Rona & Robert Davis  
 Moses Deitcher\*  
 Mitzi\* & Melvyn\* Dobrin  
 Colette & Dr. Barry Dolman  
 Ruth & Barbara Dubrofsky  
 Elaine & Richard Dubrovsky  
 Frieda Dym  
 Bina & Leonard\* Ellen  
 Ronna Ellen  
 Lynn\* & Samuel Eltes  
 Janie & Michael Etinson  
 Maurice Fefer  
 Hess B. & Diana Finestone Foundation  
 Louise & Herb Finkelberg  
 Peggy & Earl Fixman  
 Ethel & Morty Fruchter Foundation  
 Peter Raymond Gasoi\*  
 Norma & Howard Gilmour

In Memory of Jack Gitlitz  
 Abe Gold\*  
 Ethel & Michael Gold  
 Nancy & Senator Marc Gold  
 Marilyn & Don Goldenberg  
 Allan Goldenberg  
 Beryl Goldman  
 Ruth\* & Marvin\* Goldsmith  
 Louis Gontovnick  
 Dana Caplan & Jonathan Goodman  
 Hedda & Philip Gotlieb  
 Mortimer D. Gross  
 Saryl & Stephen Gross  
 Sandra & Phil Guthertz  
 Michael Gold - in Memory of Gerry Guttman  
 Gail Gold - in Memory of Douglas Gold  
 Carole\* & Andrew\* Harper  
 Nina & Harry\* Hart  
 Beverley Horwitz  
 Helen Kahn  
 Alissa & Barry Katsof  
 Sherri & Eric Kimmel  
 Marlene & Joel King  
 Yvonne & Andrew Koenig  
 Gerry & Steven Korda  
 Phyllis Lambert Foundation  
 Helen & Nicki Lang  
 Nan & Bill Lassner  
 Eleanor & Norm\* Latsky  
 Jodi Lynn & Morden "Cookie" Lazarus  
 Harriet & Jacob Lazare  
 Hanna & Elliot Levine  
 In Memory of Rona & Irving Levitt  
 Irene & Stephen Lipper  
 Susan Orenstein & Bennett Little  
 Judy & Gerry Litwin  
 Herbert Liverant  
 Edith Lowbeer\*  
 Erna & Arnold Ludwick  
 Adria & Jeff Mandel  
 Maxine & Andre Mani  
 In Memory of Shirley & Carl Marco  
 Sandra & David Martz  
 Pearl & Leonard Mendel  
 Irene Mendels\*  
 Dr. Mark Miller  
 Anita Morris  
 Ruth & David\* Nadler  
 Lucy Nisker  
 Sonia & David Oberman

Leila & Herb\* Paperman  
 Reevin Pearl  
 Ruth & \*Abe Plotnick  
 Alice & Joel Raby  
 Susan Raymer  
 Joseph Ribkoff Family  
 Naomi & Jack Richer  
 Miriam & Sidney\* Roland  
 Valeria Rosenbloom  
 Jean Remmer & Marvin Rosenbloom  
 Miriam & Sidney\* Ross  
 Frema & Mark Routtenberg  
 Dundi & S. Lyon Sachs  
 Leonard Sanders Family Foundation  
 Evelyn Bloomfield Schachter &  
 Raphael Schachter  
 Lorna Scherzer\*  
 Renee & Frank Schlesinger  
 Sondra & Martin Schwartz  
 Diana Teitelbaum & Dr. Morris Schweitzer  
 Justice Barbara & Justice  
 Donald\* Seal  
 Emmelle & Alvin Segal  
 Pauline & Jeff Segel  
 Eve & Ben Sevak  
 Lois & Dr. Bernard J. Shapiro  
 Neysa & David Sigler  
 In Memory of Ruth & Murray Simons  
 Barbara & Jerry Solomon  
 Blema\* & Arnold\* Steinberg  
 Gloria & Stephen Steinberg  
 Ruth & David Steinberg  
 Leesa Steinberg  
 Alexander Stern  
 Vivian & Howard Stotland  
 Barbara & Dr. Marvin Stutman  
 Marilyn Takefman  
 Cynthia & Andre Telio  
 Marim & Mark Tobenstein  
 Christine & Herschel\* Victor  
 Gail & Mike Wagen  
 Joan & Larry Wainberg  
 Susan & Jon Wener  
 Irene & Norman Wexelman  
 Hainya & \*Murray Wiseman  
 Susan\* & Irwin H. Woods  
 Vicki & Stan Zack  
 Harry Zelman  
 Pauline & Jack Zimmerman

\* deceased



## HIGHLIGHTS

- Multiple new designated gifts were created and special dedications took place. This included a redesign of our Tech Lounge by the Bloom Family and the creation of Linda's music corner for our Day Program (Leonard Albert Family Foundation), in memory of a beloved staff member Linda Strohl. Additionally, the George and Mackie Balcan fund for feeding needy seniors was created along with others. We were also able to significantly expand our programs for caregivers due to the generosity of the MSH Foundation.
- Our Governor's program surpassed the half million-dollar mark for the third year in a row. The Governor's wall has been re-designed and updated and we look forward to the new modern look.
- Our ever-popular Mitzvah Meal Program is still going strong. However, the Passover portion was challenging due to COVID-19, which resulted in the cancellation of many Passover Seder invitations.
- This was one of our largest years ever in Bequests obtained. We received close to \$636,000 in bequests in the last fiscal year. Additional bequests were secured.
- As the end of March neared, donors generously gave donations to help provide our vulnerable seniors with essential services during the pandemic.
- The Sports Celebrity Breakfast which took place early in our fiscal year (April 7, 2019), was a resounding success (see below for description).
- The Sports Celebrity Breakfast scheduled to take place on March 29, 2020 had to be postponed due to COVID-19.

## 2019 SPORTS CELEBRITY BREAKFAST

High profile personalities from the world of sports and business were on hand for our 15th Annual Cummings Jewish Centre for Seniors Foundation Sports Celebrity Breakfast.

Emceed by Mike Cohen on Sunday, April 7, 2019 at the Gelber Conference Centre, the event welcomed over 500 guests and raised close to \$300,000 in support of the Seniors in Crisis program.

Special guests and honourees included Guest of Honour, RBC Vice-Chairman of Wealth Management, Tony Loffreda, Sports Personality of the Year, Ultimate Fighting Championship (UFC) superstar Georges St-Pierre, Expos Baseball Legends Award recipient Felipe Alou, and Larry Fredericks Media Award winner Michael Farber. The morning program also featured the presentation of the Lifetime Achievement Award, on behalf of the International Jewish Sports Hall of Fame, to Roy Salomon.

Long-time volunteers Michael Wagen and Bram Naimer served as Co-Chairs of the event along with Honourary Chair, Morden "Cookie" Lazarus.